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SHOWCASING SEOUL'S FRESHEST FILMS, NEW YORK KOREAN FILM FESTIVAL RETURNS FOR 2007

America's Largest Showcase of Korean Cinema Back for Seventh Year, Featuring Dozens of Movies, Retrospectives and Celebrations

New York, NY—July 19, 2007—Korean movies have taken Asia by storm, and for the seventh year in a row, The New York Korean Film Festival, America's largest showcase of Korean-made films, is providing New York audiences with a chance to get swept up in *Hallyu* [the Korean Wave]. The Festival will run from **August 21** to **September 2** at Cinema Village and the IFC Center in Manhattan and BAM Rose Cinemas in Brooklyn. A full schedule of screenings and events is available at www.koreanfilmfestival.org.

Since 2001, the New York Korean Film Festival has been the premiere venue for Korean cinema in the United States. It also has been the event through which dozens of Korean blockbusters have made their North American premieres. Organized by The Korea Society, the 2007 New York Korean Film Festival is proudly sponsored by Helio and the Korean Film Council.

This year's celebration will kick-off with an opening night party at Manhattan's Sol nightclub on the evening of **August 23**. Director Kim Yong-hwa (*200 Pound Beauty*) will attend this opening party as well as two Q & A sessions after the August 24 & 27 screenings.

Festival films, which will begin a run of evening showings on **August 21** at Cinema Village and the IFC Center in Manhattan and BAM Rose Cinemas in Brooklyn, are a diverse line-up of Korean box office hits from 2005 and 2006. Pulse-pounding action thrillers like *Bloody Ties* (starring Chu Ja-hyeon and Ryu Seung-beom) and *A Dirty Carnival* (Zo In-Sung and Chun Ho-Jin) will alternate with unexpected romantic comedies like *Herb* (Bae Jong-ok and Gang Hye-jeong) and *200 Pound Beauty* (Kim A-joong and Joo Jin-mo). The slate also includes taboo-breaking historical pieces (*The King and the Clown*), quirky family dramas (*Family Ties*) and Korean documentaries that Americans wouldn't be able to see anywhere else (*Our School* and *Between*). All films will be shown in the original Korean with English subtitles.

Horror will be a focus though as Tartan Asia Extreme presents Korean Horror Day, a series of special screenings of some of the most blood-chilling work ever produced by Korean directors. Horror aficionados will be able to catch up on recent Korean screamers like *The Ghost* and *The Red Shoes* as well as the classics, like *Whispering Corridors* on **August 27–28** at Cinema Village.

The Festival will also honor Im Kwon-Taek, one of the most innovative and successful Korean directors of the last decade, with a retrospective. Im's seminal works—*Festival*, *Come Come Come Upward*, *Chunhyang* and *The General's Son*—will be screened **August 21–22** at BAM Rose Cinemas.

NYKFF – Screening Schedule

Tuesday, August 21 – BAM Rose Cinemas

6:00 PM — The General's Son (108 min)

9:30 PM — Chunhyang (120 min)

Wednesday, August 22 – BAM Rose Cinemas

6:30 PM — Come Come Come Upward (134 min)

9:30 PM — Festival (103 min)

Thursday, August 23 – CINEMA VILLAGE

4:00 PM — Herb (114 min)

6:30 PM — Paradise Murdered (112 min)

8:50 PM – Like a Virgin (116 min)

Opening Party at SOL (9PM – 1AM)

Friday, August 24 – CINEMA VILLAGE

2:30 PM — Between (98 min)

4:40 PM — Unstoppable Marriage (115 min)

7:10 PM – 200 Pound Beauty (120 min) – Q & A with KIM YONG-HWA

9:50 PM – A Dirty Carnival (141 min)

Saturday, August 25 – CINEMA VILLAGE

1:40 PM — Tazza (139 min)

4:30 PM — You are My Sunshine (121 min)

7:00 PM – King and the Clown (119 min)

9:50 PM – Bloody Ties (115 min)

Sunday, August 26 – CINEMA VILLAGE

1:10 PM — Our School (134 min)

4:00 PM – Radio Star (115 min)

6:30 PM – Family Ties (113 min)

9:00 PM — The Old Garden (112 min)

Monday, August 27 – CINEMA VILLAGE (Horror Night)

3:30 PM — Cello (94 min)

5:30 PM — Red Shoes (103 min)

7:30 PM – The Ghost (95 min)

9:30 PM – R-Point (106 min)

Tuesday, August 28 – CINEMA VILLAGE (Horror Night)

3:00 PM — Whispering Corridors (93 min)

5:00 PM — Sympathy for Mr. Vengeance(120)

7:30 PM – Phone (102 min)

9:30 PM – A Tale of Two Sisters (115 min)

Wednesday, August 29

4:30 PM — Between (98 min)

6:30 PM — Once in a Summer (121 min)

9:00 PM — Unstoppable Marriage (115 min)

Thursday, August 30

4:30 — SHORT FILMS (83 min)

This Solace Eternal (22'37")
Under the Honey Chestnut Tree (3'14")
Dalsoo and Soojin's Story (24'25")
Show Me Daddy's Ultra Power (20')
Stutter (13')

6:45 — SHORT FILMS (71 min)

Red (11')
The Love of a Boy Who Loved Orange (20')
Reunion (20')
An Artistic Present of Metaphysic Butterfly Effect (24'10")
Cold Air (16')

8:45 — SHORT FILMS (70 min)

In Your Eyes (4'28")
Blackout (12'48")
Family Picnic (23'30")
Beef Palace (16')
J, a Photographer in a Strange Village (14'10")

Monday, August 27 – IFC Center

6:30 PM – 200 Pound Beauty (120 min) – Q & A with KIM YONG-HWA
9:15 PM – A Dirty Carnival (141 min)

Tuesday, August 28 – IFC Center

6:30 PM – Like a Virgin (116 min)
9:00 PM – Paradise Murdered (112 min)

Friday, August 31 – BAM Rose Cinemas

6:50 PM — Bloody Ties (117 min)
9:30 PM — King and the Clown (119 min)

Saturday, September 1 – BAM Rose Cinemas

3:00 PM — 200 Pound Beauty (120 min)
6:00 PM — A Dirty Carnival (141 min)
9:00 PM – You Are My sunshine (121 min)

Friday, September 2 – BAM Rose Cinemas

3:00 PM — The Old Garden (112 min)
6:00 PM — Tazza (High Roller) (139 min)
9:00 PM – Family Ties (113 min)